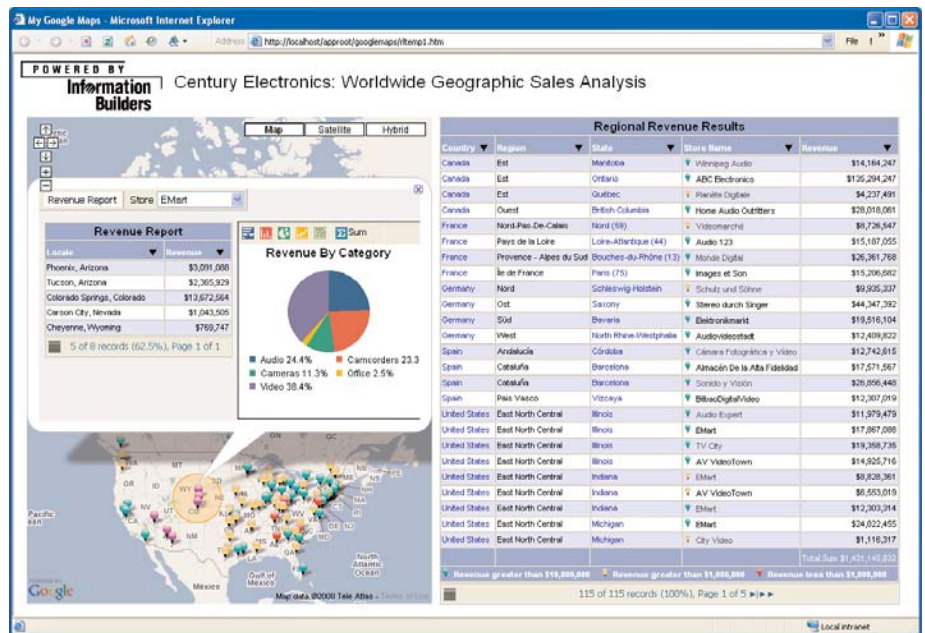


Information Builders enables agile information solutions with business intelligence (BI) and integration technologies. Flexible, scalable, and secure, WebFOCUS – the most widely utilized BI platform – permeates every level of the extended enterprise through a simple and intuitive user experience.

WebFOCUS for Google Maps

Rapid Mashup Development



The above Google Maps and WebFOCUS mashup contains a map with data-driven markers (left), a related Active Reports (right), and a pop-up Active Dashboard (over the map) presenting a report and graph for selected locations.

Location, Location, Location

Today's global and national enterprises operate businesses that are geographically dispersed and influenced. The relationships that arise from this can be complex and difficult to interpret. However, by overlaying maps with operational data and reports, you gain a clear indication of your global performance and quickly identify local and regional trends.

Teaming WebFOCUS with Google™ Maps gives you flexibility to enrich maps with analytic content. You can use WebFOCUS to drive what is displayed on a map, conditionally style location indicators to visually convey operational trends, and navigate the map from a related report to zoom in and out of critical areas. You can also use Google Maps to pre-filter and drill down to your WebFOCUS reports containing all the details on one or more locations of interest.

WebFOCUS for Google Maps provides an intuitive GUI for rapid development of geographically aware composite applications. Since developing Google Maps and WebFOCUS mashups does not require training or coding, and is a free feature, there is nothing that prevents your BI team from delivering geographic intelligence today.

Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today. Contact your local Information Builders office, visit us at informationbuilders.com, or in the U.S. and Canada, call **(800) 969-4636**.

Features

WebFOCUS for Google Maps provides:

- **GUI-driven development** – Developer Studio's HTML Layout Painter now includes the ability to insert and configure Google Maps to WebFOCUS procedures with little training and no coding
- **Dashboard integration** – Use the HTML Layout Painter to produce Web-based reports with multiple reporting outputs; have a Visual Discovery component, an Active Report, and a Google Map all in one Dashboard view
- **Conditional map styling** – Leverage WebFOCUS conditional styling to enhance Google Maps by color-coding data presented on the map, based on your business expectations
- **Interactive map navigation** – Besides the various default navigational methods exposed by Google Maps, WebFOCUS report drill-down links can be employed to navigate an associated Google Map
- **Robust selection tools** – Use unique WebFOCUS functionality to select multiple points to drill down or filter reports
 - Select points individually
 - Use the mouse to draw an area around a set of points
 - Distinctly draw, in free-hand fashion, any geometrical area imagined
- **Parameter prompting** – Use launch pages to call WebFOCUS for Google Map reports or use Google Maps to pre-select data to filter drill-down reports
- **Advanced application customization** – The Google API allows developers to further customize their composite applications to go beyond typical out-of-the-box reporting and enhance the user experience with extra functionality and customization